

25 August 2020

Dear parent, educator or learner

Endorsement of My Amazing Study Notes

As with so many good inventions, My Amazing Study Notes is a concept that was born out of necessity when a mother was desperately trying to find a way to help her sons learn effectively. In doing so, this creator has come up with a product that not only helped her own children but also simply has to be endorsed so that many other learners will be able to benefit as well.

As Dr Gustav Gous so eloquently put it, data is a collection of facts, information happens when those facts are systematized and knowledge occurs when these facts are studied and reproduced. The My Amazing Study Notes concept helps learners to turn data into knowledge while simultaneously forming and moulding the learner into a responsible, accountable contributor to society.

According to studies by Dirk Lotriet, an in-depth, authentic understanding of learning material is crucial for study success in any learning environment. This requires that learners are able to link their newly acquired information to an already well-established knowledge base. The successful transfer of previous learning is therefore crucial for the acquisition of new improved understandings. Not being able to make this link or connection creates problems for the learner which leads to superficial understandings of the tasks or learning material assigned to them. These learners then tend to find it extremely difficult to see the inter-relatedness of what they are learning which hampers recall and understanding. A thorough knowledge and skill base is vital to effectively deal with problems learners have to face and solve by applying what they have learnt to authentic situations. In order to compensate, learners adopt a surface approach to learning and generally end up being poor achievers with little insight and understanding.

We want and need the next generation to have knowledge. Our children are going to have easier access to more information than we could ever imagine. But they will not be able to use or apply this information optimally if it is not converted into knowledge.

Schools and learning institutions today are faced with the challenge of presenting learners with more and more information. Time has become our rarest commodity and learners therefore have to be able to combine the least time with the most effective studying methods in order to turn data into knowledge as effectively as possible. This is where My Amazing Study Notes can be of immeasurable value.

With this learning tool, the learner is assisted in creating a structured, routine learning process. The fact that they are not leaving learning to the last minute means less exam anxiety, better retention and more confident learners who are acquiring a deep understanding of their subject matter. They are turning data into knowledge and wisdom.

When one considers the Critical Cross-Field Outcomes (CCFO's) of any further learning or training, My Amazing Study Notes makes a valuable contribution in this regard. The system is structured around aspects such as improved time management and better personal organisation and self-regulation (no more scrambling for rough notes lying around who knows where). Through improved self-motivation, goal setting, etc, learners are guided towards taking responsibility for their own learning and develop a sense of self-directedness in their studies. These soft-skills are ultimately what will make one learner more successful than the other. Soft skills are also increasingly becoming an important employment criteria.

In business and organizations, the triple bottom line of people, planet and profit is becoming increasingly important and valued. It is vital that we at an already very young age instill in our children an awareness of the creation of **sustainable** relations with other people, conducting sound "business" practices (who we deal with and how we deal with them) and looking after our environment. As such, it is

important to send learners into the world who have well-developed soft skills, strong emotional intelligence, a strong self-efficacy (a belief that they can do well) and a good all round understanding and implementation of the term “sustainability” in their lives. My Amazing Study Notes supports parent involvement while at the same time encouraging learners to take responsibility for their own learning. The systematic approach helps learners to learn independently and allows teachers to boost student ownership so that parents and educators aren’t left fighting and nagging. This is good for positive student-parent-teacher collaboration and it can reduce the negative feelings that sometimes develop towards a subject, educator or parent. It also assists both parents and educators in identifying possible learning gaps or potentially ineffective study methods and address them early before they can become a concern.

The bottom line is, if we can produce more effective learners who can apply effective study methods together with CCFO’s to gain a deep understanding of what they are studying we will send happy, confident and wise people into the world. Effective study methods can broaden study opportunities which will lead to happier people, a healthier planet and more responsible profit. For this reason, we are happy and excited to endorse My Amazing Study Notes and would like to wish every student who makes use of them well in their studies and their future.

With best wishes



Dirk and Ronlynn Lotriet